

Style by Camile presents

Going From Average to Fabulous

Thirty Style Tips in Thirty Minutes

Why Do I Need to Worry About Style?

1. Style isn't the latest fashion trends, it is using your personality, body type, and correct colors to take you from average to fabulous.
2. It's all about the eyes. What we wear and how we wear it can direct and keep eye to eye communication.
3. A directed and professional personal style can bring more energy, confidence, and success through you for your business.

The First Step - Our Skin

4. The first place to address in style is the skin. It is the one item we wear that will never go out of style.
5. Taking care of issues with the skin and helping it to have a healthy, youthful glow can be major contributing factor in keeping eye to eye communication.
6. The four keys to helping your skin look its best 24/7 are:
Proper nutrition -- The skin needs to be nourished inside and out.
7. Using the correct skin care products for your skin type with the right regime for you.
8. Getting 6-8 hours of sleep
9. Drinking half your body weight in ounces a day of purified water

The Second Step – Color

10. Color is the master key to looking your best. By wearing the correct colors for your skin tones, you can maximize your attributes and minimize distractions.
11. Knowing what colors to wear enables you to direct the attention of people to your eyes, helping you to communicate better.
12. The right colors will help your eyes to light up and dance; the wrong colors dull the eyes.
13. Wear the colors that help you look healthy and alert to communicate positive energy instead of distracting the viewer.
14. By using your best colors, you can attain an instant face lift. The right colors will take 10 years off.
15. The appearance of stress can be heightened or minimized by the colors you wear.
16. Make sure you are wearing the color and not that the color is wearing you.
17. Know the signals that certain colors denote to help you to communicate better.

The Third Step is an “Up-Date”

18. Creating an up-to-date or classic style will help to communicate that you are up-to-date in your business dealings as well.
19. Update your eyeglasses and hairstyle; it will do more for your style than anything else you can do.
20. Use a classic basic wardrobe and update it with accessories.
21. Shoes are a very important part of presenting yourself in the best light. They need to be up-to-date, polished and in good repair.

The Fourth Step - Paying Attention to Details

22. Briefcases, handbags, and satchels should go together when carrying more than one (minimize the number you carry). Always choose good quality and keep them in good repair.
23. It is more important to have your clothing clean, pressed and in good repair than the latest style worn carelessly.
24. Keep the attention of the person you are communicating with by keeping the neckline and hemline appropriate as well as the tightness or looseness of the clothing appropriate for business.
25. Have your clothing fitted properly to enhance your look.
26. Become occasion appropriate, you and those around you will feel more comfortable.
27. Save time by getting rid of the things in your closet that aren't the right color, style, fit, or thing that are worn out.
28. Organize your closet so that you can find what you are looking in a timely manner.
29. Take a friend with you shopping, they will be honest and help you to buy only the items that will enhance your look.
30. A person has 30 seconds to make a good impression. People shouldn't judge a book by its cover, but unfortunately, they do.

Accessorize, Accessorize, Accessorize – It's all about the Accessories

- The quickest way to update your wardrobe is through accessories
Eye wear changes every 3-5 years – tell time period best through glasses/cars
Fashion repeats itself every 20 to 30 years altering the colors and fabrics to trends. 20's, 60's, 90's all had straight silhouettes with drop waists
- Current Eyewear choice is according to your face shape – choose eyewear that balances and enhances your face.
- Earrings are an extension of the face and are used to bring the attention to the face and eyes. Your choice of earring is according to your face shape, personality style and proportion:
- Face Shapes determine your accessory choice:
- The neckline should be used to enhance the face and body line. A necklace or scarf can change the shape of your neckline
- Scarves and accessories can be used to balance the Figure's shape (A, V, X, H, & I)

Additional Style Tips can be found in the book:

“101 Secret Tips and Tricks from a Hollywood Costumer for Everyday People”

by Camile Schroeder Morris.

“Style Builder Blueprint for Success” by Camile Morris and Cecile Thomas

Available:

Today and Thursday after the Workshop and at our Style Builder's Booth

Style by Camile offers:

Individual Image Style Consulting
Personal Shopping

Skin, Color, Style, and Closet Analysis
Group Style Workshops

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